

Granbury Water Safety Awareness Event

Event Description: The Lake Granbury Water Safety Awareness Day is a four-hour event held at the reservoir's Rough Creek Park from 9 a.m. – 1 p.m., Saturday, June 1, 2019. The event was originally scheduled for May 18, but was rained out and rescheduled for the June 1 date. Organized by the staff of the Brazos River Authority's Lake Granbury Reservoir Office, the event is held to promote water safety and provide a community service to Granbury and Hood County including providing free life jackets to local children while supplies lasted.

The event included an invitation to more than 20 local organizations to present booths with water and safety information to the public. Life jackets were donated and purchased by the Lake Granbury Project Office specifically as giveaways.

Rough Creek Park was closed on May 31, 2019 in preparation of the event and for set up. Tables/Stations were set up for each participant.

EVENT GIVEAWAYS

- Children's Life Jackets (244 associated sizes)
- Hot Dogs
- Cooks Children's Water Watcher cards
- Ready, Set, Wear it! Wrist Bands
- Brazos River Authority Rubber Duckies
- Brazos River Authority Sun Glasses
- Brazos River Authority Floating Key Chains
- Brazos River Authority Waterproof Cellphone Boxes
- Brazos River Authority Frisbees

Outcome: Approximately 400 – 450 people attended the event. Some 244 children's life jackets were distributed during the event. In addition to the vendors above, the Brazos River Authority offered:

- Tours of BRA Lake Patrol Boats
- Water Safety Information Table/Life Jacket Giveaway table
- Free Hot Dogs and bottled water



WATER SAFET

SATURDAY, MAY 18 9am to 1pm

ROUGH CREEK PARK

2209 South Morgan (Hwy. 144)

Kids Life Jacket

K-HITS 95.3

Remote Broadcast LIVE from this event

Free Hot Dogs & Bottled Water * while they last!



- KID FISH by Texas Parks & Wildlife Dept.
- Cook Children's SAFE Kids Tarrant County
- Stumpy's / North Texas Kayak
- **Pecan Fly Fishing Group**
- Academy Sports + Outdoors
- **Creations Child Care & Learning Center**
- **Progressive Powersports**
 - **YMCA**
- **Lake Granbury Medical Center**
- **Texas EMS and local First Responders**
- **Upper Trinity Groundwater Conservation District**
- Alluring Pools and Outdoors
- Radiant Swim School







Blood Drive 9am to 2pm



WATER SAFET AWARENESS DA

Saturday, June 1 9am to 1pm

ROUGH CREEK PARK

2209 South Morgan (Hwy. 144)

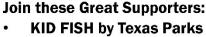
Kids Life Jacket Giveaway

K-HITS 95.3

Remote Broadcast LIVE from this event

Free Hot Dogs & Bottled Water * while they last!





- KID FISH by Texas Parks & Wildlife Dept.
- Cook Children's SAFE Kids Tarrant County
- Stumpy's / North Texas Kayak
- **Pecan Fly Fishing Group**
- **Academy Sports + Outdoors**
- **Creations Child Care & Learning Center**
- **Progressive Powersports**
- **YMCA**
- **Lake Granbury Medical Center**
- **Texas EMS and local First Responders**
- **Upper Trinity Groundwater Conservation District**
 - **Alluring Pools and Outdoors**
- Radiant Swim School











For Immediate Release

Contact: Judi Pierce Public Information Officer 254-761-3103

FREE KID'S LIFE JACKETS THE HIGHLIGHT OF BRAZOS RIVER AUTHORITY'S 4^{TH} ANNUAL WATER SAFETY AWARENESS DAY IN MAY

Granbury, TX – April 23, 2019 - Nobody thinks it will happen to them, but roughly 10 people die each day in America by drowning, according to the Centers for Disease Control and Prevention. And, drowning is 100 percent preventable.

The Brazos River Authority will hold its 4th Annual *Water Safety Awareness Day*, Saturday, May 18, 2018, from 9 a.m. to 1 p.m. at Lake Granbury's Rough Creek Park. The event will feature a kid's life jacket giveaway, an opportunity for kids to fish for free, and much more.

Every layer of protection is important to ensure not even one life is lost, as drownings are 100 percent preventable, said Kyle Lewis, BRA Lake Granbury Lake Ranger and Permit Officer. There remains a large misconception that drowning is loud, involves splashing, and someone bobbing up and down in the water, Lewis said. "It is sudden. It is silent," he said. This event will help everyone learn how to keep their children safe in the water.

This year's event will include fun for the whole family. The BRA will give away free personal floatation devices or life jackets while supplies last. The Texas Parks and Wildlife Kid Fish program will provide fishing equipment and expert instruction on fishing for children that would like to participate. Once again, K-HITS 95.3 FM radio station will broadcast live from this event. And, new this year, Carter BloodCare will hold a blood drive from 9 a.m. - 2 p.m.

Other organizations taking part in the Water Safety Awareness Day will be:

- · KID FISH by Texas Parks and Wildlife Department
- Cook Children's Hospital SAFE Kids North Texas
- Stumpy's Lakeside Grill & North Texas Kayak
- · Pecan Plantation Fly Fishing Group
- Academy Sports + Outdoors
- Creations Child Care and Learning Center
- Marksmen Firearms
- YMCA
- Lake Granbury Medical Center
- Texas EMS and local first responders
- Upper Trinity Groundwater Conservation District
- · Alluring Pools and Outdoors
- Radiant Swim School
- Carter BloodCare
- And, many others.

Free hot dogs and water will also be available while supplies last. For additional information on the event, contact the Lake Granbury project office at 817-573-3212.

About the Brazos River Authority

The Brazos River Authority, with headquarters in Waco, is the oldest river authority in Texas. Created by the Texas Legislature in 1929, the Authority's 42,000 square-mile territory includes all or part of 70 counties; extending from the Texas-New Mexico border west of Lubbock to the Gulf of Mexico near Freeport.

The BRA built, owns, and operates three reservoirs (Lakes Possum Kingdom, Granbury, and Limestone). In addition to these water supply reservoirs, the BRA contracts with the Corps of Engineers for the water supply storage space at eight federal multi-purpose flood control and water conservation reservoirs (Lakes Whitney, Belton, Proctor, Somerville, Stillhouse Hollow, Granger, Georgetown and Aquilla).

The Brazos River Authority operates a regional wastewater system for the cities of Temple-Belton and the Brushy Creek Regional Wastewater System for the City of Round Rock. The BRA also operates wastewater treatment plants for the cities of Clute-Richwood, Sugar Land, and Hutto. The BRA owns and operates the East Williamson County Regional Water System for the City of Taylor.

The BRA engages in water quality monitoring activities throughout the Brazos River basin. As a member of the Texas Clean River Program, the BRA samples and tests water from more than 100 locations throughout the basin on either a monthly, quarterly or annual basis. For further information on the Brazos River Authority, please contact Judi Pierce, Public Information Officer at 254-761-3103.

EVENT NEWS COVERAGE

Brazos River Authority – Email Newsletter:

https://www.brazos.org/Newsletter/Spring-2019

https://www.brazos.org/Newsletter/Spring-2019/Water-Safety-Day

Brazos River Authority website article:

https://www.brazos.org/About-Us/News/Current-News/ArticleID/1787

Hood County News

https://www.hcnews.com/mailchimp-morning-update-news/free-life-jackets-water-safety-day Tuesday, May 14, 2019

Learn water safety tips and drowning prevention actions at the annual Lake Granbury Water Safety Awareness Day from 9 a.m. to 1 p.m. Saturday, May 18 at Rough Creek Park, 2209 S. Morgan St., near Stumpy's. The event is free to attend and includes free life jackets for kids while supplies last. Free hot dogs and water bottles will also be available. Some participants this year include Pecan Plantation Fly Fishing group, Creations Child Care and Learning Center, YMCA, Lake Granbury Medical Center, Texas EMS and local first responders, Alluring Pools and Outdoors, Radiant Swim School and Cook Children's Hospital Safe Kids program.

Hood County Today

https://hoodcountytoday.com/free-fishing-water-activities-blood-drive-june-1-at-lake-granbury-for-the-whole-family/

FREE FISHING, WATER ACTIVITIES, BLOOD DRIVE JUNE 1 AT LAKE GRANBURY FOR THE WHOLE FAMILY

By Kelly Dean - May 31, 2019

The postponement of the fourth annual Water Safety Awareness Day couldn't fall to a better day. Originally scheduled for May 18, the Brazos River Authority will now host the family-friendly event June 1, which is also the Texas Parks and Wildlife Department's free fishing day across the state. Each year, the state allows a day where everyone can fish recreationally without licenses or endorsements. So while the festivities will include plenty of fishing activities and learning experiences for children, adults can now also use the opportunity near the lake to try their hand at catching a big one. The event was postponed due to multiple forecasts for severe thunderstorms moving through Granbury, said Lake Granbury Reservoir Manager Connie Tucker.

However, the postponement won't change any of the fun plans scheduled for the event. The Texas Parks and Wildlife Department's Kid Fish will be on hand for the event to work with youth as one of the many participants in the fourth annual Water Safety Awareness Day.

The fun-filled day hosted by the Brazos River Authority will kick off at 9 a.m. and run until 1 p.m. June 1 at Rough Creek Park, 2209 South Morgan St. in Granbury. Almost 200 kids' life jackets will be given away while supplies last and the free event will feature water safety tips and water safety information. Come visit with area Lake Rangers, walk through the Upper Trinity Groundwater Conservation District water cycle interactive trailer, and get a free hot dog and bottled water while they last. Enjoy fly fishing demonstrations with biologists from the Texas Parks and Wildlife Department while K-HITS 95.3 broadcasts live from the event.

The hope is that every visitor walks away a little more informed about safely living, playing, and enjoying the Brazos River and area reservoirs.

BRA employees picked up 187 kids life jackets from Academy Sports & Outdoors for the event. Carter BloodCare will also be on site holding a blood drive, and will stay an hour longer than the scheduled festivities to ensure everyone wanting to donate has the opportunity.

The event was made possible with the help of several sponsors, including:

- KID FISH by Texas Parks and Wildlife Department
- Cook Children's Hospital SAFE Kids Tarrant County

- Lake Granbury Marina and Stumpy's Lakeside Grill
- Pecan Plantation Fly Fishing Group
- Academy Sports + Outdoors
- Creations Child Care and Learning Center
- Progressive Powersports
- YMCA
- Lake Granbury Medical Center
- Texas EMS and local first responders
- Upper Trinity Groundwater Conservation District
- · Alluring Pools and Outdoors
- Radiant Swim School

The BRA, city of Granbury, and Hood County commissioners May 3 adopted a proclamation making May "Lifeguard Your Child" month. BRA Board Presiding Officer Cynthia Flores and BRA GM/CEO David Collinsworth joined Hood County Judge Ron Massingill and Granbury Mayor Nin Hulett in the resolution signing.



BrazosRiverAuthority @BrazosWater · May 13 Know some children who would like to learn the basics of fishing?

The Texas Parks and Wildlife Dept. will be on hand Saturday at Lake Granbury to

work with youth as one of the many participants in BRA's fourth annual Water Safety Awareness Day

bit.ly/watersafetyawa...





Better yet, the event will now run along with Texas Parks and Wildlife Department's state-wide Free Fishing Day when everyone can fish recreationally without licenses or endorsements. For more info go to



Free water safety activities June 1 at Lake Granbur...

The fourth annual Water Safety Awareness Day is jampacked with activities, life jacket giveaways, vendors and a Carter BloodCare blood drive. Festivities include fre...

brazos.org

1:44 PM - 17 May 2019



186 kids' life jackets were picked up from Academy Sports & Outdoors this morning in preparation of the 4th Annual Water Safety Awareness Day coming up May 18 at Lake Granbury's Rough Creek Park.

The free event will again include the free life jacket giveaway while supplies last.

To read more about the fun-filled event, go here: https://www.brazos.org/Newslet.../Spring-2019/Water-Safety-Day



15,540 People Reached 1,760 Engagements

Boost Post



Chad Fouts, Heather Rose and 101 others

26 Comments 77 Shares

BrazosRiverAuthority @BrazosWater · May 17

*** RESCHEDULED ***

Due to the severe weather forecast for Lake Granbury, the 4th Annual Water Safety Awareness Day scheduled for May 18 has been postponed and rescheduled for June 1.





Brazos River Authority

Published by Cass Smi [7] - 16 hrs - 3

Come hang out with Mike & Julie with 95-3 KHITS in Granbury during the fourth annual Water Safety Awareness Day. The duo will be playing the latest hits while doing a live radio broadcast from the free, family-friendly event.

So bring your fishing pole and get ready to shake your groove thing while we learn about water safety.

We have 187 kids life jackets to giveaway. So don't delay.... See More



5,567

265

People Reached

Engagements

Boost Post



Bobo's Thumper, Morris Duree and 11 others

3 Comments 11 Shares

Know some children who would like to learn the basics of fishing?

The Texas Parks and Wildlife Department's Kid Fish will be on hand Saturday at Lake Granbury to work with youth as one of the many participants in the 4th Annual Water Safety Awareness Day.

Learn more: http://bit.ly/watersafetyawareness



2,484 People Reached

108 Engagements

Boost Post



Barry Carter, April Mc and 6 others

4 Comments 2 Shares



Brazos River Authority

Published by Cass Smi [₹] - May 29 at 8:27 AM - •

There were several water-related tragedies over the holiday weekend and we'd like to offer some education, friendly reminders and free life jackets. So join us Saturday for our fourth annual Water Safety Awareness event in Granbury.

The event is aimed at sharing the important message of water safety with as many people as possible. In turn, we hope those people will then share the same message with their friends and families.

For more information, go to http://bit.ly/watersafetyawareness



7,574 People Reached

973

Engagements

Boost Post

Robert Box Pk Lake, Jeff Tucker and 27 others

8 Comments 32 Shares



*** RESCHEDULED ***

Due to the weather forecast predicting severe weather near Lake Granbury on Saturday, the 4th Annual Water Safety Awareness Day scheduled for May 18, has been postponed.

We still have 186 kids' life jackets to give away so we're rescheduling for June 1 at Lake Granbury's Rough Creek Park.

The details are the same: The event will run 9 a.m. to 1 p.m. and there will be lots of fun activities, fishing opportunities and hot dogs to enjoy.

Better yet, the event will now run along with Texas Parks and Wildlife Department's state-wide Free Fishing Day when everyone can fish recreationally without licenses or endorsements.

To read more about the fun-filled event, go here: https://www.brazos.org/Newslet.../Spring-2019/Water-Safety-Day



10,724	
People Reached	

1,950 Engagements







Today's Boating Safety Tip:

In Texas, children less than 13 years of age are required to wear a U.S. Coast Guard approved personal flotation device while boating.

Both children and adults must wear lifejackets while on personal watercrafts.

All boats, including canoes and kayaks, must have one approved personal flotation device for each person onboard.

Be sure you and your family are familiar with which type is necessary for your next trip on the water.



1

Get More Likes, Comments and Shares

Boost this post for \$41 to reach up to 8,100 people.

7,623

People Reached

846

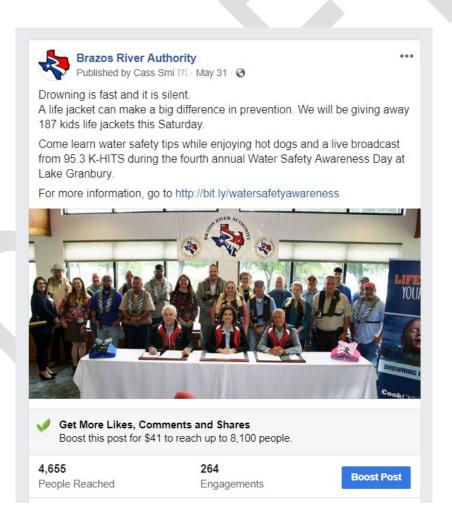
Engagements



There are a multitude of events being held across the state June 1, including our own Rescheduled - 4th Annual Water Safety Awareness Day at Lake Granbury.

Grab your fishing pole and a friend and enjoy the Brazos River Authority's three reservoirs: Possum Kingdom Lake, Lake Granbury and Lake Limestone.

Be sure to post pictures below of your big (or big-spirited) catch tomorrow! We'd love to see them!



Please note, we advertised 187 life jackets but received additional dontations for a total giveaway of 244.



Join 95.3 K-HITS tomorrow as we broadcast "live" from the Brazos River Authority Rescheduled - 4th Annual Water Safety Awareness Day at Rough Creek Park in Granbury beginning at 9am! All Kinds of fun, and over 200 kids life jackets will be given away while they last! The event lasts until 1pm. We'll see you there!



Saturday, June 1 9am to 1pm

ROUGH CREEK PARK

2209 South Morgan (Hwy. 144)

Kids Life Jacket Giveaway

while supplies last

K-HITS 95.3 **Remote Broadcast LIVE**

from this event

Free Hot Dogs & Bottled Water * while they last!

Join these Great Supporters:

- KID FISH by Texas Parks & Wildlife Dept.
- Cook Children's SAFE Kids Tarrant County
- Stumpy's / North Texas Kayak
- **Pecan Fly Fishing Group**
- Academy Sports + Outdoors
- **Creations Child Care & Learning Center**
- **Progressive Powersports**
- **YMCA**
- **Lake Granbury Medical Center**
- **Texas EMS and local First Responders**
- **Upper Trinity Groundwater Conservation District**
- Alluring Pools and Outdoors
- Radiant Swim School







...

Today is the day!

Join us and area vendors at Rough Creek Park near Lake Granbury from 9 a.m. to 1 p.m. as we talk water safety and provide fishing opportunities for all ages.

We have 187 kids life jackets to give away so get here early!... See More





Get More Likes, Comments and Shares

Boost this post for \$41 to reach up to 8,100 people.

6,255 250

People Reached Engagements





In less than an hour, we'll be handing out FREE kids life jackets at the 4th Annual Lake Granbury Water Safety Awareness Day at Rough Creek Park. Come on out for fun and water education for the whole family beginning at 9 a.m.





Get More Likes, Comments and Shares

Boost this post for \$41 to reach up to 8,100 people.

17,111

People Reached

1,482

Engagements



We're giving away FREE kids life jackets at Lake Granbury's Rough Creek Park until 1 p.m. today as part of the 4th Annual Water Safety Awareness Day! Come out and enjoy the weather, learn to fish during Texas' free fishing day with Texas Parks and Wildlife's Kid Fish program, learn about high water rescues, meet local Hood County Sheriff's divers, and even sign up for swim classes! AND we have free hot dogs!





Get More Likes, Comments and SharesBoost this post for \$41 to reach up to 8,100 people.

4,980 312 Boost Post



Water Safety Awareness Day continues at Lake Granbury's Rough Creek Park with Carter BloodCare and the Red Cross! Come out and help the community by donating blood until 2 p.m. today.









Get More Likes, Comments and SharesBoost this post for \$41 to reach up to 8,100 people.

3,808 People Reached **76** Engagements



Thanks to the Granbury community and the many vendors that joined us in making the 4th Annual Water Safety Awareness Day a grand success. With the help of Texas EMS, more than 245 children now have a free life jacket to keep them safe in and near the water this summer! Carter BloodCare exceeded their goal, collecting 21 pints of blood for the Granbury area.





Get More Likes, Comments and SharesBoost this post for \$41 to reach up to 8,100 people.

9,106 People Reached **651** Engagements







525

79

People Reached

Engagements

Boost Unavailable





Cook Children's C4CH @HealthyKidsC4CH · Jun 1

It's a beautiful day to be out on Lake Granbury for @BrazosWater Water Safety Day!

Come visit from 9 a.m. to 1 p.m.





Brazos River Authority @BrazosWater · Jun 1

We are handing out FREE kids life jackets at the 4th Annual Lake Granbury Water Safety Awareness Day at Rough Creek Park. Come on out for fun and water education for the whole family beginning RIGHT NOW!





Brazos River Authority @BrazosWater · Jun 1

Bring the kids out to try their hand at the Water Cycle Challenge during the 4th Annual Water Safety Awareness Day at Lake Granbury's Rough Creek Park.

We have more than 180 FREE life jackets to give away while supplies last. Come out and have a free hot dog on us until 1 p.m.

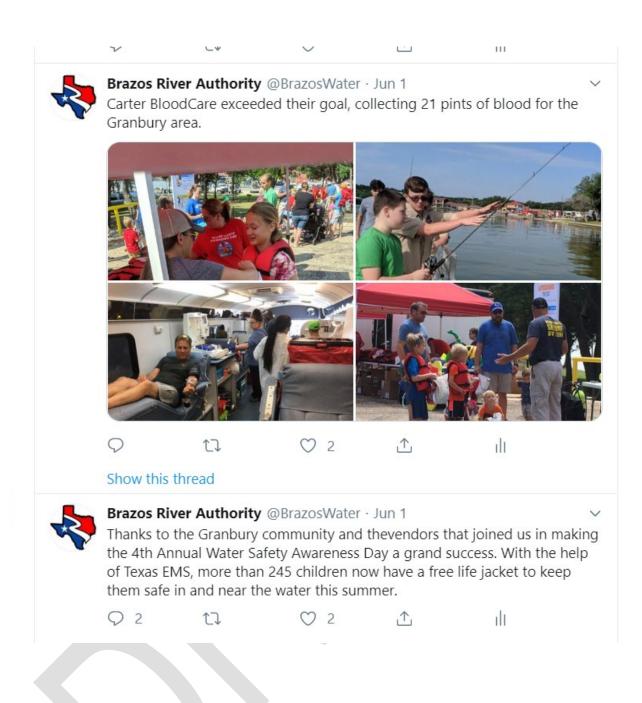




Brazos River Authority @BrazosWater · Jun 1

We're giving away FREE kids life jackets at Lake Granbury's Rough Creek Park until 1 p.m. today as part of our Water Safety Awareness Day! Come out and learn to fish with TPWD Kid Fish, meet local divers and rescue teams or sign up for swim classes! AND we have free hot dogs!







The Brazos River Authority would like to thank participants & donors of our
4th Annual Water Safety Awareness Day held at Rough Creek Park on June1, 2019: 95.3 K-Hits Radio

Academy Sports & Outdoors
Acton/DeCordova Bend Fire Department
Alluring Pools
American Red Cross
Boy Scouts of America

Carter BloodCare Chick-Fil-A

Creations Child Care & Learning Center
Dinosaur Valley State Park
Granbury High School Bass Club
H.E.B.

Hood County Precinct 4 Constable
Hood County Sheriff's Office
Indian Harbor Fire Department
Lake Granbury Medical Center
Pecan Fire Department
Pecan Fly Fishing Club
Progressive Powersports
Radiant Swim School

SAFE Kids North Texas / Center for Children's Health at Cook Children's Hospital Stumpy's / North Texas Kayak Survival Swim Lessons Texas Dept. of State Health Services

Texas EMS
Texas Parks & Wildlife Inland Fisheries
Texas Parks & Wildlife Game Wardens
TXSAR



Thanks to your time and generosity, more than 240 kids have new life jackets and the knowledge and tools to help keep them safe on and around the water. We hope everyone will join us again in 2020!

Other posts

- Event information and flyer included on Granbury Chamber of Commerce website
- Event information and flyer included on ilovegranburytx.com

EVENT PHOTOS













